



GLOBAL GAME JAM VANCOUVER
SPONSORSHIP PACKAGE
2022

— START —



What is Global Game Jam?

Global Game Jam is the world's largest game creation event taking place around the globe and here in Vancouver. Although we are socially distant, **Global Game Jam Vancouver 2022** will be running online from **Jan 26-30**. Over those 5 days, participants will design, develop, and create unique games in parallel with jammers from every part of the globe.



Actual footage of Jammers in the wild!





Why Sponsor?

Game jams are beacons of innovation and fresh thinking for game makers. Whether it's an aspiring developer who is looking to make their mark in the industry or a seasoned veteran hoping for an inventive spark, **Global Game Jam Vancouver** has attracted thousands of talented creators.

By sponsoring:

- ◆ You are showing the local game development community that you are committed to the health and growth of our industry, particularly in the current economic landscape.
- ◆ Your messages will be amplified through social media and content creation so that participants and the public will hear about how great your team is.
- ◆ You'll have exclusive access to self-starters who are committed to their craft and eager to make games.



Show that you support
aspiring game developers
in your community!





GLOBAL GAME JAM 2022



Community Sponsor **FREE!**

- Your **logo** on our sponsors page, opening ceremonies and social media
- **Discord Virtual Booth***
 - Showcase your products
 - Find talent for your company
 - Sign up for a 45-minute** time slot and we'll announce your virtual booth is open!
 - Access voice/video/text chat options
- Your **trailers/commercials** posted on our Discord and social media
- A **shiny community sponsor role** in our Discord

**GOLD INCLUDES
COMMUNITY PERKS**



Gold Sponsor **\$500**

- **Special shoutouts** in our opening & closing ceremonies
- Present a **1 minute video** in our opening & closing ceremonies
- **Host a virtual event** during the jam such as:
 - Gameplay showcase or let's play
 - Educational Q&A session
 - Game show to hand out prizes
- **Discord Virtual Booth+***
 - Branded Discord channel
 - Priority time reservation
 - Optional: run your booth like a livestream with people submitting text questions.
- A **shiny gold sponsor role** in our Discord

***Discord Virtual Booths** A personalized channel in our Discord server where you can freely make announcements and chat with attendees

** If you would like additional boothing times, please reach out to our sponsorship team

NEXT 

Questions?

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